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Commerce Street Capital Advises Delta Trust & Banking Corporation on its Recent Acquisition by Simmons First National Corporation

DALLAS, Aug. 31, 2014 – [Commerce Street Capital, LLC](#) (“CSC”), a Dallas-based investment banking firm, recently advised [Delta Trust & Banking Corporation](#) (“Delta Trust”) on its acquisition by [Simmons First National Corporation](#) (NASDAQ: [SNFC](#)). Delta Trust is the holding company for Delta Trust & Bank and is headquartered in Little Rock, Ark. Simmons First National Corporation (“Simmons First”) is the holding company for Simmons Bank and is headquartered in Pine Bluff, Ark. This announcement was made today by Dory Wiley, President and CEO of CSC.

CSC Managing Director Rick Foggia was the lead financial advisor for Delta Trust and was assisted by Managing Director Brian Johnson and Associate Preston Simons. CSC’s team worked closely with Delta Trust’s leadership in the negotiations with Simmons First.

“This deal is a great fit for both institutions and will allow Simmons First to expand its services and continue to deepen its roots throughout Arkansas,” said Foggia. “Delta Trust’s employees will have more career opportunities as Simmons First continues to grow in Arkansas, Missouri, Kansas and Tennessee.”

Prior to this transaction, Delta Trust was a \$444 million holding company for Delta Trust & Bank. Delta Trust was founded in 1999 and has 10 locations throughout Arkansas.

Simmons First is a \$4.3 billion holding company for Simmons Bank. Founded in 1903, Simmons First offers a variety of financial services to individuals and businesses throughout Arkansas, Kansas, Missouri, and soon Tennessee.

CSC’s Financial Institutions Group practice centers exclusively on serving the needs of the financial services sector. The group aims to provide sound, comprehensive advice, expert structuring and optimum execution to banks, bank holding companies and allied businesses. CSC is recognized as a leader in the industry for its valuation practice and the unbiased analyses and independent opinions it provides to clients to help them fulfill their fiduciary obligations.

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About Commerce Street Capital

Commerce Street Capital, LLC (“CSC”) is a private investment banking firm headquartered in Dallas, Texas. Led by veterans of the banking industry, CSC specializes in investment banking services (mergers and acquisitions, valuations and regulatory issue advising) and bank development (on-site consulting, sales and management of bank capital raises, market assessments and the bank regulatory application process). The firm provides tailored solutions for all or part of a financial institution’s business lifecycle. For more information, visit www.commercestreetcapital.com or call 214-545-6800. CSC is a member of FINRA/SIPC.

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